

RUSS M KUCHMAN

Motion Artist + Animator + 3D Generalist

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SUMMARY

Award winning creative professional with vast motion design experience, including visual design, animation, 3D, visual effects, cinematography and video editing. Highly imaginative with problem solving creative thinking and solid set of skills, who brings original, innovative ideas to life.

EXPERIENCE

MULTIMEDIA DESIGNER

New York-Presbyterian Hospital | March 2016 – current

- Lead and sole artist of award-winning motion graphics project.
- Have designed and developed original media, including animation, motion graphics and 3D, to create cutting-edge education.
- Contribute in all facets of video production: shots planning and storyboarding; camera operation and sound recording; post-production quality, editing and color correction.
- Introduce and promptly integrate new tools and technologies that refine production methodology and workflow for greater flexibility, creativity, and quality.
- Assist with the testing, quality control, and general administration of the development and delivery of eLearning courses and other presentations.

VISUAL UI DESIGNER

Shmoop University | November 2013 – December 2015

- Evolve Shmoop's brand to new innovative level.
- Directed production of high-quality, responsive UI designs, including artwork and iconography, which resulted in more effective and intuitive user experience.
- Worked closely with product managers, achieving efficient delivery of best design solutions for new and existing features.
- Took charge of mobile design in development of "Shmoop Flashcards" IOS app.
- Assisted to motion-design department, applying my extensive knowledge in animation, that led to production of more entertaining and dynamic videos.

VISUAL UI/UX DESIGNER FOR IPHONE & ANDROID APPLICATIONS

SNAP Interactive | June 2011 – July 2013

- Worked closely with product managers and engineers, acted as the sole lead IOS and Android designer for AYI - a social networking and dating application.
- With attention to detail, fashioned clean, stylish, intuitive, functional UI designs, using best practices, feedback, research, and latest mobile trends.
- Conceptualized and presented ideas for UI/UX solutions.
- Designed and produced successful ads and Flash sale campaigns, resulting in increased user traffic and revenue.

3D STUDIO MAX INSTRUCTOR

Pratt Center for Continuing & Professional Studies | September 2008 – May 2011

- Instructed 3D Studio Max Fundamental courses with high level of software proficiency, as well as knowledge in modeling, texturing, animation, technical skills, and artistic ability.
- Customized course curriculum, including assignments and lecture plans to engage students in hands on engaging experience, which led to more effective learning.

MULTIMEDIA DESIGNER & ANIMATOR

KMGI Studios | December 1999 – January 2004 (full time) | February 2004 – May 2011 (consultant)

- Provided a variety of multimedia services to KMGI clients, including Boeing, Volkswagen, General Electric, Best Western, Volvo, Pfizer, Mercer, Sashlite, American Airlines, Verizon, Canadian Diamonds, Siemens, Experian, WikiExperts.
- Produced high-quality, award-winning designs and animation that made KMGI stand out as one of the leading multimedia studios.

EDUCATION

DIPLOMA IN ADVANCED STUDIES IN CHARACTER ANIMATION

Animation Mentor | 2012 – 2013

CERTIFICATE IN COMPUTER ANIMATION AND VIDEO

Pratt Institute, New York, NY | 2006 – 2007

CERTIFICATE IN COMPUTER ILLUSTRATION

Parsons the New School for Design, NYC | 1998 – 2001

BACHELOR'S DEGREE IN ELECTRONICS AND COMMUNICATION ENGINEERING

Lviv Polytechnic National University, Ukraine | 1990 – 1995

AWARDS

GDUSA 2018 AMERICAN INHOUSE DESIGN AWARD IN MOTION GRAPHICS CATEGORY

Talent Development Learning Solutions Promotion

Role: original concept and creative direction, design, animation and motion graphics.

GDUSA 2018 HEALTH + WELLNESS DESIGN AWARD

Substance Use Disorder Awareness Course

Role: co-animation, visual effects, editing.

2007 BEST INDUSTRY WEB SITE

Sashlite LLC. Flash Website

Role: project management, creative direction and design, development, animation.

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